

## ABOUT TECHBOOST

TechBoost was a U.S. Department of Labor-funded initiative (H-1B One Workforce Grant) led by Clark University and assisted by Public Consulting Group (PCG). The program was designed to expand access to high-quality training and employment opportunities in the information technology (IT) sector.

### Program Goals:

- Increase access to IT training and career pathways
- Support individuals in earning industry-recognized credentials
- Connect participants to in-demand employment opportunities
- Strengthen partnerships across workforce, education, and industry

By engaging workforce development boards and a variety of training partners, Clark was able to serve over 2,200 unemployed, underemployed, and incumbent workers across the nation from February 2021 through January 2026.

### Training Focus Areas

- Cybersecurity
- Software Development
- Cloud Computing
- Data Analytics
- IT Support
- Network Administration
- Digital Marketing
- Project Management

Partnering with TechBoost has enhanced our workforce development strategy tremendously. We've been able to fund essential training and connect untapped talent to opportunity."

— Abbey, Workforce Development Partner



# TECHBOOST

## Contact Us!

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 Clark University Workforce Grants



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*TechBoost was an equal opportunity program funded by the U.S. Department of Labor Employment and Training Administration (ETA) as part of an award totaling \$10,000,000.*

# TECHBOOST

## A Clark University Workforce Initiative

Training thousands of individuals for in-demand IT occupations across the nation.

*Funded by the U.S. Department of Labor*

**February 2021 - January 2026**



## PARTNERSHIPS

TechBoost was powered by strong partnerships across sectors:

### Local Workforce Development Boards

MassHire Central, Worcester, MA

MassHire Boston, Boston, MA

CareerSource Tampa Bay, Tampa, FL

Partner4Work, Pittsburgh, PA

### Education & Training Providers

4Geeks Academy

JobWorks

Access Computer Training

Learning Alliance Corporation (LAC)

ACT Now

Miami EdTech

Beyond Code Collective

Net Synergy Virtual Solutions (NetSVS)

CBT Nuggets

New Horizons

Center for Technology Training

Palm Beach Code School

Clark University

Per Scholas

Computer Coach

Quinsigamond Community College

CyberWarrior

Santa Fe College

Franklin / Franklin Skills

Stack Education

Hillsborough Community College

Training Funding Partners

iQ4 Corporation

### Program Support

AGS Prime • Hardly • Public Consulting Group (PCG)

“TechBoost absolutely changed my life and fed my family. I am working, leading, and earning more than I ever have. I am incredibly grateful.”

—Fredrick, TechBoost Participant

“I secured a new role earning \$16,000 more than my previous job, with better flexibility and benefits. For the first time, I can plan for my future.”

— Ayana, TechBoost Participant

## KEY ACHIEVEMENTS

### February 2021 – January 2026

- **2,223 participants served**
- **2,132 participants enrolled** in education or training (Goal: 800)
- **1,445 participants completed training** (Goal: 680)
- **1,153 participants** earned at least one credential (Goal: 640) **1,369 total credentials earned**
- **911 unemployed/underemployed participants** obtained employment (Goal: 550)
- **115 incumbent workers advanced** in employment (Goal: 25)
- **\$3.39M** (Goal: \$2.5M) in leveraged resources
- **20+ training partners** spanning community colleges, nonprofits, and online providers
- **4 local workforce development boards across 3 states**

TechBoost **substantially exceeded** all six primary performance measures, **achieving between 165% and 278% of original targets**

across enrollment, training completion, credential attainment, employment placement, and incumbent worker advancement.



TechBoost participants received training and experience to grow into IT or IT-related careers, maximizing their employability and earnings potential. Additionally, they were connected to:

### Flexible, Accessible Training

Participants chose from a wide range of in-person and fully online programs covering cybersecurity, software development, cloud computing, data analytics, IT support, and more – meeting them where they were.

### Industry-Recognized Credentials

Participants earned certificates and credentials to help them transition into or advance in the IT industry, including CompTIA, AWS, and software engineering certifications.

### Career Development and Support Services

Clark University provided LinkedIn Learning access, soft skills coursework, résumé development tools, and connections to employer-hosted job fairs — all at no cost to participants.

